

#### RESTAURANT FUNDRAISING NIGHT GUIDELINES

Thank you for your interest in Nomad Pizza's Restaurant Fundraising Night Program!

Nomad Pizza will support organizations in the communities we serve excluding the following:

- Third party giving
- Individuals seeking aid
- Programs that promote religion (e.g. churches, temples, mosques, bible study groups, religious camps, etc.) We DO support religious schools where the funds raised go directly towards educational purposes
- Political organizations or candidates
- Capital campaigns
- Conferences, seminars or reunions
- Research projects
- Organizations with which Nomad Pizza does business
- Groups that don't fall under "causes that promote the health, welfare and education of children and citizens in the communities we serve". For example, animal oriented organizations.

### HOW DO I SET UP A FUNDRAISER FOR MY ORGANIZATION?

Contact Nomad Pizza at least 30 days prior to your potential fundraiser date by filling out the application at the following link: <a href="http://www.nomadpizzaco.com/book-your-fundraiser.html">http://www.nomadpizzaco.com/book-your-fundraiser.html</a>

Once the application is received, you will be contacted by Nomad Pizza to discuss & book the event.

# WHEN CAN I HOST A FUNDRAISER?

Nomad Pizza hosts fundraisers Monday - Thursday nights, depending on which location you select (Nomad Roman is the only location open on Mondays).

Proceeds from your organization's fundraising event will be honored the night of your fundraising event at the specified Nomad Pizza location. The fundraiser night will be active from open to close (hours vary from each restaurant).

Only customers who present a valid event flyer at the end of the meal will have 20% of their total sales donated to the celebrated organization. Flyers are not to be distributed inside the establishment or handed out at the door. Distribution of flyers is expected to happen in the weeks preceding the event.

Any daily, weekly, or monthly promotions (such as Happy Hour, Two for Tuesday, discounts, etc.) may not be applied to the fundraising event. Any fundraising tables that choose to participate in said promotional specials will be disqualified from their tab's 20% donation to the organization.

## HOW CAN I ENSURE THAT MY FUNDRAISER IS A TOTALLY AMAZING SUCCESS?

Once your fundraiser is approved, spread the word!

Use social media (Facebook, Twitter, Instagram), email, and old-school paper flyers to advertise your organization's special fundraising night.

Do the following to make sure the event lives up to its potential:

- 1. Start early: We require 30 days notice prior to your desired fundraiser date. This gives you time to spread the word and for us to prepare for your fundraiser. The earlier, the better!
- 2. Fill out a W9: In order for you to get paid, we need to your organization in our system.
- 3. Distribute the fundraiser flyer: Once your event is confirmed, we will provide you with a digital copy of your event's fundraising flyer for you to distribute. The success of your fundraiser depends on the number of people that attend. For example, if you'd like to raise \$200, you will need to bring in \$1,000 worth of sales (based on a 20% donation) which is about 80 patrons.
- a. NOTE: In order for the sales to be tracked and honored, the guest MUST PRESENT a physical, paper fundraiser flyer AT THE TIME OF PAYMENT. For tracking purposes, digital flyers will not be honored.
- b. Handing out fundraiser flyers inside or around the perimeter of the restaurant the night of your fundraiser is prohibited.

## WHEN WILL MY ORGANIZATION RECEIVE THE MONEY RAISED?

Checks should be received 14 business days after the event.

Thank you for thinking of Nomad Pizza for your fundraising event. We look forward to working with you!

NOMAD PIZZA COMPANY nomadpizzacompany@gmail.com

NOMAD PIZZA PHILADELPHIA 611 S. 7th Street Philadelphia, PA 19147 (215) 238-0900 NOMAD ROMAN 1305 Locust Street Philadelphia, PA<sup>1</sup> (215) 644-9287 NOMAD PIZZA HOPEWELL 10 E. Broad Street Hopewell, NJ 08525 (609) 466-6623